



STROZZI RANCH

Newsletter Volume 2, Issue 1, Spring 2004



ARIANA'S STROZZI:

I am a commitment to bring people to horses and horses to people for the sake of allowing the horses' natural healing and intuitive nature to increase peoples sense of satisfaction and fulfillment in their lives.

I am further committed to bringing forward each individual's (horse and human) unique gifts and helping them find the right place to contribute the best parts of themselves.

STROZZI RANCH offers a year round array of equine activities including:

- Leadership & Horses™
- Intuitive Horsemanship™
- Equine Guided Education Certification
- 1-1 Life Coaching
- Training for horse & rider
- Equine purchase & facility consultation
- Colt starting
- Lessons for kids & adults
- Problem horses welcome
- Horse Herd Observation

www.strozziranch.com
www.leadershipandhorses.com

WHAT'S NEW

Spring 2004 has been busy and full of adventure, baby birds and garden planting. The barn is full of happy horses, goats, Paloma's dairy cow, Macie, and her 4H sheep project.

Leadership & Horses™ was featured in San Jose Mercury News this spring in collaboration with Institute for Women's Leadership and has been syndicated across the country. And, Leadership & Horses™ in conjunction with Insitutive for Women's Leadership was also featured on Smart Women News, a news broadcast, which should begin airing across the country this summer and fall.

Strozzi Ranch and our Equine Guided Education programs were featured in the Press Democrat in April. And you can find an interview of me in Western Times May 2004 issue and Ride Magazine in the August 2004 issue, it is also posted on the website. As you can see we have received some good publicity this year.

I have formed another collaborative relationship with California Ranch near Sacramento. They offer the Leadership & Horses™ program to their customers as well as offering over 50,000 acres of pristine natural land and lodging for our private programs.

CONGRATULATIONS go to our recent graduates who are now certified Equine Guided Educators. Level 1 EGE's: June

Gunter, Alyssa Aubrey, Isabel Conen, Jackie Nowell. Level 2 EGE: Lisa Guerin, and several more who are completing their course requirements and will be ready to graduate this fall.

And, I suppose the greatest news to date is that I have finished my first book, *Horse Sense for the Leader Within*, which is now in print. If you would like an autographed copy, please leave a message or send an email regarding your request. Or fill out the enclosed flyer on the book, and mail it or fax it to 707-876-1908. You can also order the book at www.authorhouse.com.

The next major pursuit I have been focusing on is getting the Equine Guided Education Association up and running. The EGEA a nonprofit association whose mission is to create a unified discourse involving the interaction of the horse as a respected 'guide' in human growth, learning and development. June Gunter, Alyssa Aubrey and I are in the co-founding process and the website should be available in August 2004. **Save the date for the EGEA's first conference on January 27-29, 2005.**

On the ranch front, Paloma is busy with fair season (me too) with her cow, horse and sheep and will begin high school in August. Jack is busy adventuring the hills and finding secret forts (he is planning his 4H activities as we speak). Wesley graduated in June and will be attending UC Davis this fall.

Ariana Strozzi

A MUST READ! "HORSE SENSE FOR THE LEADER WITHIN"

Journey into the natural world and discover how to become a leader of your life. With innovative vision and grounded experience, Ariana Strozzi creates a powerful new platform for human development, growth and learning. She eloquently reveals how horses mirror our inner world and provide dramatic transformations in how we perceive ourselves. The horse's generosity of spirit and patient acceptance comes to life in the many

stories presented throughout the book.

Ariana Strozzi defines a path to leadership that begins with understanding ourselves from a biological perspective. Her fascination and passion for re-connecting to the natural world is contagious and inviting. She easily compels the reader to open their senses and explore new ways of responding to the pressures of modern day living. Order online at www.authorhouse.com or call us directly at 707-

2004 SCHEDULE

Public Courses

3-DAY LH

Sept 2-4: Valley Ford
Sept. 9-11 Georgia
Oct. 7-9: Valley Ford

5-DAY HORSES & COACHING

Nov. 12-16: Valley Ford

INTUITIVE HORSEMANSHIP

Sept 16-18: Valley Ford

EQUINE GUIDED EDUCATION CERTIFICATION PROGRAM

Call for course description

Private Courses available on request. If you would like to do a Leadership & Horses™ for your team, friends or colleagues we can design a program that fits your needs.

STROZZI RANCH GUEST HOUSE

You have to check out our guest house! We recently painted it outside and built a new picket fence around the house. Now we are working on the landscaping and adding flowers and roses to the ambiance. This fall we will be developing a campsite located at a nearby creek.

This beautiful vacation or weekend rental is set off the main road and nestles in beautiful rolling hills on the border of Sonoma and Marin County. You'll find privacy and beauty, surrounded by sheep and an abundance of wildlife. The guest house, delightfully renovated in 'cowgirl ranch style' features three bedrooms, a community living room and full kitchen facilities.

It's available on a per bed basis during our programs and can be rented by the day, weekend or week for families and groups who are looking for a quiet country retreat.

Paddocks are available for horses. Or bring the kayak for daily excursions down the esteros or we can set you up with the local kayak rentals. Bicycling the country roads is another favorite for guests.

The guest house is located within ten minutes of numerous beaches at Bodega Bay,

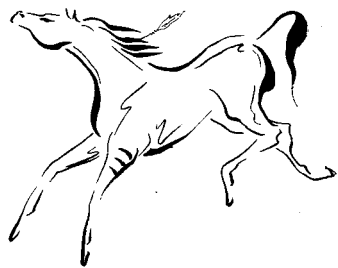
45 minutes of the Point Reyes National Seashore, 20 minutes to the Armstrong Redwoods and the Russian River. Numerous wineries, and fine dining can be found nearby. It is ideally located for daily excursions to a wide variety of recreational activities including kayaking, golfing, bicycling, trail riding, hiking, wine tasting, and antique shopping.

To reserve Strozzi Ranch's Guest House, please call 707-876-1908 or email us at ariana@strozziranch.com.

RANCH HIGHLIGHTS

Strozzi Ranch won Best of Show in the Family Farms exhibit in the Sonoma Marin Fair, June 2004. We featured over 40 of our farm/ranch made items including our famous raspberries, eggs, sunflowers, wool, plums, blueberries, and vegetables.

We have officially begun our first sales of ranch made products this summer, and plan to expand this in 2005.



*Visit our booth at
Dressage in the Wine Country
on August 28, 2004*

LEADERSHIP & HORSES™
STROZZI RANCH
P. O. Box 415
VALLEY FORD, CA 94972

PHONE AND FAX:
707-876-1908

E-MAIL:
ariana@strozziranch.com

WEB:
www.leadershipandhorses.com