



ARIANA'S MISSION:

I am a commitment to bring people to horses and horses to people for the sake of allowing the horses' natural healing and intuitive nature to increase peoples sense of satisfaction and fulfillment in their lives.

I am further committed to bringing forward each individual's (horse and human) unique gifts and helping them find the right place to contribute the best parts of themselves.

STROZZI RANCH of Valley Ford offers a year round array of equine activities which include:

- *Leadership & Horses™
- *Intuitive Horsemanship™
- *Training for horse & rider
- *Equine Purchasing
- *Facility Consultation
- *Equine Program & Design Consultation
- *Colt Starting
- *Lessons for kids & Adults
- *Problem Horses Welcome

www.leadershipandhorses.com

LEADERSHIP & HORSES™ 2002 IN REVIEW

I am pleased to announce that Leadership & Horses™ had a banner year in 2002. In June of 2002, I did my first 5 day Leadership Intensive which was an immense success. This first iteration was offered by invitation only and it was so successful as a public program that in 2003 I will offer it two times and it is open to the public. We even had one participant come all the way from Germany.

Leadership & Horses™ travelled to Reno, Minnesota and Colorado. The horses we used were all very reflective and gave the many participants more than they bargained for (as usual). We even used a stallion named Ole in Colorado. Thanks to all the extra efforts of Larry Freeborg, Tom Goodell, Becky Sarnowski and Michael Wasmer, these programs were extremely well received with all seats taken.

Leadership & Horses™ made it's debut in three new leadership programs in 2002, including PSI Seminars, Inventure Group (Richard Leider) and Institute For Women's Leadership.

At PSI I worked with 90 women over a two day period. Having repeated this three times in 2002 I confirmed over and over again how

powerfully the horses can read people in such a significantly short period of time and how receptive the women were to what the horses reflected for each one of them.

Paula Love, an SI Associate, introduced Leadership & Horses™ to an Apple team in a two day program in early 2002.

I also introduced a new course, called 'She Dances With Horses', which addresses 'leading your life' in a mood of playfulness and creativity. Since 9/11 I was thirsty to lighten up the conversation of leadership. People seemed so serious, I began to wonder, "Where's the fun?"

I incorporated mixed media art projects to further break down the barriers of creativity and imagination. This course rocked! No artistic ability was required and it was fascinaing to see how the artistic medium served as an additional playground to let go of our internal judge and allow our imagination to come to the surface.

Overall, the Leadership & Horses™ method was introduced to over 600 people in 2002, up by 200% from previous years.

Ariana Strozzi

WHAT'S NEW FOR 2003

2003 promises to be a great year for Leadership & Horses™. I have officially taken a back seat position at Strozzi Institute so that I can focus on developing Leadership & Horses™. I have a new number dedicated to LH, which is 707-876-1908 (also a fax); my email address is ariana@ranchostrozzi.com.

Leadership & Horses™ will continue to be a sister company to Strozzi Institute, and now it is easier to contact me directly if you are interested in any of the horse programs or other horse related topics. I am over halfway through my first book, which will be about a more biological view of leadership and how

horses can be utilized to train leaders in the somatic aspects of authenticity, intuition, intention and confidence.

I will be continuing to provide LH's for Institute For Women/s Leadership, PSI, Strozzi Institute, Enterprise Design and a new leadership offer, Leadership USA.

I am taking on private equestrian lessons for kids and adults as well as life coaching.

Watch for an article on Leadership & Horses™ in the San Francisco Chronicle late March, Friday issue!

2003 SCHEDULE

Public Courses:

2 Day LH:

April 26-27, Valley Ford, CA
May 1-2, Minnesota
Sept. 5-6, Colorado

3 Day LH:

Sept 12-14, Valley Ford, CA

5 Day LH:

Nov. 11-15, Valley Ford, CA

Kid's Camp:

July 10-13, Valley Ford, CA

1 Day Coaches LH:

Sept 28, Valley Ford, CA
Hosted by Edges

Private Courses are available on request. If you would like to do a Leadership & Horses™ for your team, friends and/or colleagues we can design a program that fits your needs.

LIFE ON THE RANCH

We are busy preparing for 2003 fair season coming this summer. Paloma and I have finally bred 3 of her dairy goats. We are expecting a new batch of babies in May and June.

We are making a new pen for Paloma's pending new arrival, a baby Jersey cow. Our new addition will be a highly prized dairy cow and it will be Paloma's job to raise her to adulthood and breed her successfully. This is a two year project. We are looking forward to her arrival in March.

Also, Paloma's sheep will be arriving in April, so we are madly trying to re-arrange pens and paddocks for our new arrivals.

Ruby, our young black and white mare is expecting a baby in April 03. Superman is the daddy. His one and only offspring, since we gelded him last spring.

We also have a new mare, Mama, who is supposed to be pregnant, so we are waiting with enthusiasm for spring to arrive.

We have taken on several new boarders and more weekly lesson folks, both children and adult. If you are interested in weekly riding lessons, please give me a call to schedule a time, 707-876-1908.

SUMMER KID'S CAMP

A new program we are bringing to the ranch this summer is a kid's camp. It will be held July 10-13. This four-day camp will provide basic horsemanship skills and basic equine knowledge, lots of equine activities and artistic creative projects. Youth can camp out at the ranch or we will have several host families to stay at.

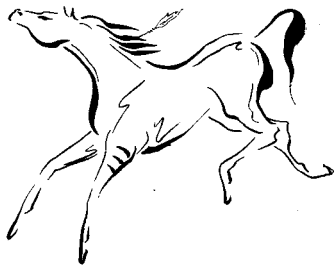
Space is extremely limited, so if your child is interested, please let us know ASAP at 707-876-1908 or ariana@ranchostrozzi.com.

Best age of kids is 8-18. There will be a maximum of 10 spaces available and the cost is \$675.00. Lunch is included. Overnight kids will have additional costs to cover meals.

HORSEMANSHIP WORKSHOP:

June 13-14, Colorado
Other dates pending in CA

Ariana, a California native horse whisperer is also available to visit your ranch to work with your horses and riders by private agreement



LEADERSHIP & HORSES™
P. O. Box 415
VALLEY FORD, CA 94972

PHONE AND FAX:
707-876-1908

E-MAIL:
ariana@ranchostrozzi.com

WEB:
www.leadershipandhorses.com